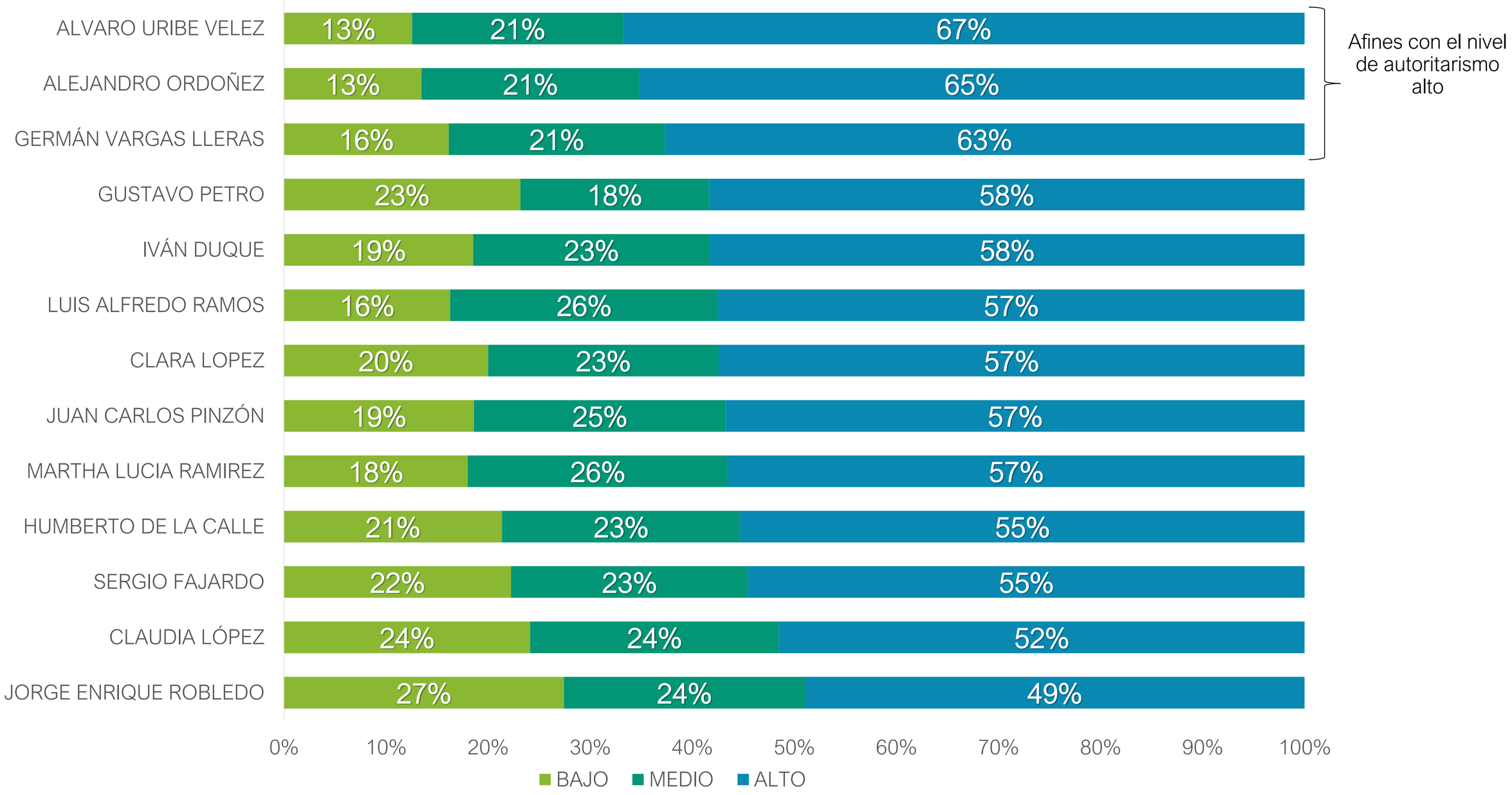Imagen Positiva de Personajes Públicos y Autoritarismo